

MEMBERSHIP COMMITTEE

[Mary M. Beck](#), Chair (2022)
 Todd J. Applegate (2020)
 Michael T. Kidd (2020)
 Abiodun Bello (2021)
 Richard K. Gast (2021)
 Jin-Long Li (2021)

Jacob D. Lum (2021)
 Diego Martinez Patino-Patroni (2021)
 José H. Stringhini (2021)
 Ning Yang (2021)
 Jacelyn M. Hemmelgarn, (*ex officio*)
 Christine Alvarado, Board Liaison

BOARD OF DIRECTORS' LIAISON:

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COMMITTEE CHARGES:

- Develop plans to grow membership to 2300 professional members by 2021, at an average annual rate of ~5%.
- Develop plans to grow international membership to 1100 by 2021
- Develop plans, including targets, to increase the scientific diversity of PSA membership; specifically, targeting growth of identified research specialties and industry science-related functions that will diversify the science-base of PSA.
- Begin gathering information on how to attract food scientists and veterinarians, per the Plan.
- Develop by coordinating with the Hatchery Committee a method to track members as they move from Student Members (specifically those active with Hatchery Program) to Professional.

COMMITTEE DUTIES

- Work with PSA Strategic Planning Team to provide input and obtain data as needed
- Develop and implement recommendations to the board to recruit and increase national and international professional and student membership; provide anticipated/actual results.
 - **Recruiting Focus**
 - Focus on recruiting well-established poultry professionals who are not members of PSA, with special emphasis on those in related disciplines and maybe working with other species, as well as those in production and allied industry.
 - Focus on recruiting graduate and undergraduate students as members of PSA in conjunction with Careers Committee and PSA Hatchery.
 - Contact department chairs and graduate coordinators at US, Canadian, and Latin American universities and promote student memberships.
 - **Retention Focus**
 - Review prior Member Surveys.
 - Develop strategies to increase member retention rate by targeted demographic (e.g. industry, graduate students entering professional careers, retirees)
 - **International Focus**
 - Survey current international PSA members to determine their perspectives on the value of PSA membership in conjunction with the Industry committee.
 - Consider an ambassador program of current PSA members living outside the U.S. who would be willing to provide a personal connection to help recruit and engage new international members (coordinate with the Global Membership subcommittee).

- In cooperation with the WPSA-USA Branch and the PSA Foundation Board, explore the possibility of an international scientific fellowship program.
- **Industry Focus**
 - Develop a strategy to increase membership of poultry industry personnel working with the Industry Committee.

RELEVANT INFORMATION FROM THE APPENDIX TO THE PSA CONSTITUTION:

APPENDIX C. MEMBERSHIP

1. The Membership Committee shall use the following definition for “professional interest in poultry science.” Persons shall be considered to have a professional interest if they are engaged in research, extension, services, teaching, or administration with poultry.
2. It shall be the policy of the Poultry Science Association, Inc. that reinstatement to membership following forfeit because of nonpayment of dues shall be as follows.
 - An individual who has dropped his or her Poultry Science membership for two years or less can be reinstated by payment of back dues with penalty and can receive available back issues of the journal, *Poultry Science*, in single issue stock if printed version of membership is purchased.
 - An individual who has dropped his or her Poultry Science membership for more than two years must reapply on the prescribed membership form.

APPENDIX H. SPECIAL COMMITTEES AND REPRESENTATIVES

29. **Membership Committee.** A committee of five members, one of whom shall be the Second Vice-President, shall have the responsibility of promoting membership in the Poultry Science Association, Inc. and related responsibilities as assigned by the Board of Directors.