

2024

Poultry Science Association



Sponsorship Prospectus

Opportunities to Sponsor & Exhibit

www.poultryscience.org
(217)356-5285

Contact Andy Vance at
andy.vance@poultryscience.org

Sustaining Sponsor



\$35,000 USD

For each year your company is a **Sustaining Sponsor**, you will receive the following benefits:

- Platinum sponsorship recognition at the PSA Annual Meeting.
- Platinum sponsorship recognition at the PSA Latin American Scientific Conference.
- Your choice of up to five exclusive sponsorship opportunities throughout the calendar year.
- Recognition in the PSA Annual Report.
- All-in-one price of \$35,000 per year with a minimum 3-year commitment.

Exclusive Sustaining Sponsor Opportunities

For each year your company is a Sustaining Sponsor, you will complete your sponsorship package by choosing up to 5 additional opportunities from the options below.

- Upgrade to Diamond Sponsorship recognition at the Annual Meeting
- Ad in PSA Postings (the monthly eNewsletter sent to over 2,500+ members and subscribers within the poultry sciences) **(22 available)**
- PSA Webinar Sponsorship
- PSA Interpretive Summary Sponsorship **(22 available)**
- PSA Lab 2 Farm Infographic Sponsorship **(6 available)**
- Travel Award Sponsorship
- *Let's Squawk About It* web series Sponsorship **(11 available)**
- Scholarship Opportunity Sponsorship
- Professional Award Sponsorship
- One (1) Additional Exhibit Booth at the PSA Annual Meeting
- Swag Item Included in Attendee Packet at the PSA Annual Meeting **(sponsor supplied)**
- One (1) Additional Complimentary Attendee Registration for the PSA Annual Meeting
- Annual Meeting Program Book Printed Ad, placed at PSA's discretion.

Annual Meeting Sponsor

2024 PSA Annual Meeting | July 15-18, 2024 | Louisville, KY



Annual Meeting sponsorships include the company listing on the Annual Meeting Website, listing in the program and recognition throughout the meeting. Eligible sponsorship levels also include a choice of additional sponsorship options up to the dollar amount assigned. Please see the next page for further details.

Diamond Level (\$15,000 USD)

Additional Benefits:

- Four (4) complimentary meeting registrations
- One (1) complimentary exhibit booth
- Recognition on PSA social media accounts' cover photos
- Up to \$15,000 in Annual Meeting Sponsorship Options

Platinum Level (\$10,000 USD)

Additional Benefits:

- Three (3) complimentary meeting registrations
- One (1) complimentary exhibit booth
- Recognition on PSA social media accounts' cover photos
- Up to \$10,000 in Annual Meeting Sponsorship Options

Gold Level (\$5,000 USD)

Additional Benefits:

- Two (2) complimentary meeting registrations
- Up to \$5,000 in Annual Meeting Sponsorship Options

Silver Level (\$2,500 USD)

Additional Benefits:

- One (1) complimentary meeting registration
- Up to \$2,500 in Annual Meeting Sponsorship Options

Bronze Level (\$1,000 USD)

Exhibitor (\$1,500 USD)

In order for logo/listing to appear in the 2024 Annual Meeting's printed materials and signage, sponsorship must be secured by **May 15, 2024.**

Annual Meeting Sponsor

2024 PSA Annual Meeting | July 15-18, 2024 | Louisville, KY



Annual Meeting sponsors at level Diamond, Platinum, Gold, and Silver are eligible for their choice of additional sponsorship options up to the level's assigned dollar amount. These additional options may be chosen from the offerings below.

Annual Meeting Sponsorship Options

\$15,000 Opportunities

- PSA BBQ*
- PSA Golf Outing*

\$10,000 Opportunities

- WiFi*
- Conference Totes/Bags*
- Ice Cream Social*
- Lanyards*
- Water Bottles*

\$7,500 Opportunities

- Breakfast Meal Sponsor
- Lunch Meal Sponsor

\$5,000 Opportunities

- Coffee Breaks
- Logo on Hotel Keycard*
- Reception Sponsor with Logo on Drink Tickets
- Pen/Notebook Set*
- Program Ad: Front Inside Cover*
- Program Ad: Back Cover*

\$2,500 Opportunities

- Annual Meeting Program Book Printed Ad, placed at PSA's discretion.
- Marketing Item in Conference Totes/Bags (Sponsor supplied)
- Promotional Flyer Insert in Totes/Bags

\$1,500 or Less Opportunities

- Additional Exhibit Booth
- Symposium Sponsorship (Inquire for support options.)

** Indicates only one opportunity is available.*



In order for logo/listing to appear in the 2024 Annual Meeting's printed materials and signage, sponsorship must be secured by **May 15, 2024.**

Sponsorship Pledge Form

Please Select a Sponsorship Opportunity

Company: _____
(Exactly as it should appear when listed online & in the program.)

Contact Name: _____

Email: _____

Phone (Optional): (____) ____ - _____

Payment Information

(If paying by check, do not complete payment information section.)

Billing Address: _____

City: _____

State: _____ Zip Code: _____

Card Number: _____

Exp. Date: ____/____ Security Code: _____

Name on Card: _____

☐ Sustaining Sponsor (\$35,000 USD)*

Annual Meeting Sponsorships

☐ Diamond (\$15,000 USD)

☐ Platinum (\$10,000 USD)

☐ Gold (\$5,000 USD)

☐ Silver (\$2,500 USD)

☐ Bronze (\$1,000 USD)

☐ Annual Meeting Exhibitor (\$1,500 USD)

*Sustaining Sponsorship value is per year and requires a minimum 3-year commitment.

Sponsorship pledges or inquiries may be sent to
Andy Vance at andy.vance@poultryscience.org.

Poultry Science Association

4114C Fieldstone Road
Champaign, IL 61822

*For Sustaining Sponsors Only

Please choose up to five (5) additional opportunities. Depending on availability, you may choose the same opportunity up to five (times). For example, if you want three (3) ads in PSA Postings, that would equate to 3 of your 5 total opportunities.

- ☐ Upgrade to Diamond Sponsorship recognition at the Annual Meeting
- ☐ Ad in PSA Postings (**22 available**)
- ☐ PSA Webinar Sponsorship
- ☐ PSA Interpretive Summary Sponsorship (**22 available**)
- ☐ PSA Lab 2 Farm Infographic Sponsorship (**6 available**)
- ☐ Travel Award Sponsorship
- ☐ Let's Squawk About It web series Sponsorship (**11 available**)
- ☐ Scholarship Opportunity Sponsorship
- ☐ Professional Award Sponsorship
- ☐ One (1) Additional Exhibit Booth at the PSA Annual Meeting
- ☐ Swag Item Included in Attendee Packet at the PSA Annual Meeting (**sponsor supplied**)
- ☐ One (1) Additional Complimentary Attendee Registration for the PSA Annual Meeting
- ☐ Annual Meeting Program Book Printed Ad

Notes: _____

In order for logo/listing to appear in the 2024 Annual Meeting's printed materials and signage, sponsorship must be secured by **May 15, 2024.**



Poultry Science Association's Latin American Scientific Conference Sponsor Prospectus

Sponsorship Opportunities

Diamond Level (R\$ 75,000+)

Includes:

- Recognition as a Diamond sponsor at the conference
- Recognition as Diamond sponsor on the PSA website and in the LATAM conference Symposia promotional emails
- (4) complimentary registrations to the PSA LATAM conference
- Choice of one of the following:
 - Sponsorship of Opening Reception
 - Sponsorship of the conference name badges and lanyards with company logo

Platinum Level (R\$ 50,000)

Includes:

- Recognition as a Platinum sponsor at the conference
- Recognition as Platinum sponsor on the PSA website and in the LATAM conference Symposia promotional emails
- (3) complimentary registrations to the PSA LATAM conference
- Choice of one of the following:
 - Sponsorship of Awards Celebration Dinner & Banquet
 - Sponsorship of Audio/Visual Services
 - Sponsorship of Language Translation Services

Gold Level (R\$ 35,000)

Includes:

- Recognition as a Gold sponsor at the conference
- Recognition as Gold sponsor on the PSA website and in the LATAM conference Symposia promotional emails
- (2) complimentary registrations to the PSA LATAM conference
- Choice of one of the following:
 - Sponsorship of Coffee/Refreshment Break (4 opportunities available)
 - Sponsor of Graduate Student Lunch
 - Sponsor of Co-Sponsored Attendee Lunch

Silver Level (R\$ 15,000)

Includes:

- Recognition as a Silver sponsor at the conference
- Recognition as Silver sponsor on the PSA website and in the LATAM conference Symposia promotional emails
- (1) complimentary registration to the PSA LATAM conference

Sponsorship Pledge Form

Company: _____
(As it should appear when listed online & in the program.)

Contact Name: _____

Email: _____

Phone (Optional): (____) ____ - _____

Payment Information*

Card Number: _____

Exp. Date: ____/____ Security Code: ____

Signature: _____
*(If paying by check, do not complete payment information section.)

Avenue/Street: _____

Number: _____

City: _____

State Code: _____ Country: _____

Postal Code: _____

Please Select a Sponsorship Level

- ☐ **Diamond** (R\$ 75,000)
- ☐ **Platinum** (R\$ 50,000)
- ☐ **Gold** (R\$ 35,000)
- ☐ **Silver** (R\$ 15,000)

Sponsorship pledges can be sent to the address below or to Andy Vance at andy.vance@poultryscience.org.

Poultry Science Association

4114C Fieldstone Road
Champaign, IL 61822



Poultry Science Association's Latin American Scientific Conference Sponsor Prospectus